

Even Big Cellular Loves Wi-Fi

U.S. cellphone carriers spend a lot of energy insisting they need more licensed spectrum for paid mobile service. But, if you listen to their executives, a different story emerges. From AT&T to Verizon and T-Mobile, Big Cellular has been singing the praises of Wi-Fi 7 — technology that runs on unlicensed spectrum. Here's what they're telling consumers:

AT&T

"We believe Wi-Fi 7 will help customers access the multi-gig internet speeds made possible by fiber and the next-generation applications and technologies that will be built upon them."

[Josh Goodell](#), Vice President of Product Experience, AT&T

AT&T

"Wi-Fi 7 leads to a better-connected experience for multi-device families, smart homes, applications that require high-bandwidth, and more."

[Donny Kringen](#), Product Leader, AT&T

T-Mobile

"Wi-Fi 7 brings real improvements that are designed to handle how we use the internet today, while also futureproofing for tomorrow. From lightning-fast speeds to smarter ways of managing network traffic, these features are built to deliver smoother, more reliable connections."

[T-Mobile website](#)

T-Mobile

"Wi-Fi 7 is the next major leap forward, promising faster speeds, lower latency, and better multi-device performance compared to Wi-Fi 6."

[T-Mobile website](#)

Verizon

"Verizon Business Internet Gateway's Wi-Fi 7 compatibility is a major development for the industry, but this device's broader strength is its ability to provide faster, more stable service for our business customers."

[Vijay Paulrajan](#), Vice President, Devices and Device Services, Verizon Business

The carriers aren't wrong—Wi-Fi 7, unleashed by the first Trump administration's 2020 decision to unlock 6 GHz spectrum for unlicensed use, is the next step in wireless connectivity with unmatched speed, reliability, and security.

Wi-Fi is an American success story benefiting millions of Americans, with up to 90% of smartphone data carried over Wi-Fi. By offloading mobile data to Wi-Fi, mobile carriers saved roughly [\\$33 billion](#) in capital expenses in 2026 alone.

If Big Cellular wants to join the thousands of providers, manufacturers, enterprises, and institutions delivering on the promise of Wi-Fi 7, policymakers need to unlock more unlicensed spectrum — not less.